Patient Safety First... a California Partnership for Health
Anthem Blue Cross – California All LOB

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Report Overview

- Background
  - Business Case
  - Partnership Approach

- Program Launch
  - Collaboration Formalized
  - Focus Areas
  - Intervention Strategy
  - Program Outcomes

- Summary and Next Steps
Partnership Approach

- **Anthem Blue Cross**
  - Marquee sponsor of the statewide patient safety collaborative
- **Hospital Council of Northern and Central California**
  - Established 1961 representing 185 hospitals in 50 counties
- **Hospital Association of Southern California**
  - Established 1923 representing 157 hospitals in 6 counties
- **Hospital Association of San Diego and Imperial Counties**
  - Established 1956 representing 41 hospitals in 2 counties
- **National Health Foundation**
  - Neutral third party providing additional support as needed
- **Mach of Dimes**
  - Integration of new, member engagement capabilities on perinatal care
Combined, the three associations represent 95% of all hospitals in the state.
Collaboration Formalized

- Patient Safety First… a California Partnership for Health was formally launched on 1/19/2010 at the Ronald Reagan UCLA Medical Center
- Anthem Blue Cross is funding $6 million over three years to
  - Save lives
  - Improve the quality of medical care
  - Reduce health care costs
- This partnership is unprecedented in its scale and ambition
  - Uniting hospitals throughout the state of California
  - Building upon established peer-to-peer learning networks
  - Sharing and implementing best practices
  - Leveraging the work of Bay Area Patient Safety Collaborative-Beacon, Southern California Patient Safety Collaborative, and March of Dimes
Focus Areas

- **Perinatal Care**
  - Reduction of elective deliveries prior to thirty-nine weeks

- **Hospital Acquired Sepsis**
  - Reduction of incidence and morbidity

- **Hospital Acquired Infections in the Intensive Care Unit (ICU) Setting**
  - Reduction of incidence of ventilator-associated pneumonia (VAP)
  - Reduction of incidence of central line blood stream infections (CLBSI)
  - Reduction of incidence of catheter associated urinary tract infections (CAUTI)
Intervention Strategy

▪ The full scope of interventions are under development
▪ Evaluate, select, promote, and spread the adoption of proven interventions among participating hospitals
▪ Potential interventions under consideration
  • To decrease deliveries before thirty-nine weeks of gestation
    • Physician education using a toolkit developed by the American Congress of Obstetricians and Gynecologists (ACOG) District IX Patient Safety Committee, March of Dimes, and other key stakeholders in California
    • Re-engineering of a program adopted by Intermountain Healthcare in Salt Lake City to decrease elective inductions in hospitals (from 28% to 3%)
  • To reduce the incidence of hospital acquired sepsis and infections
    • Applying Beacon bundles, or a select number of interventions that when done in combination can predictably reduce sepsis and infections
    • As of third quarter 2009, Beacon reported averting 635 sepsis deaths and saving 545 lives through reduced infections
Program Outcomes

- **Data Collection and Analysis**
  - Data will be collected from participating hospitals
  - Benchmarks will be established to monitor performance
  - Report on lives saved, quality outcomes, and cost reductions
  - A positive return of investment is expected (allows reinvestment)

- **Hospital Engagement to Date**
  - Hospital associations are recruiting hospital partners, especially high volume hospitals
  - Hospital Association of Southern California kicked off Southern California Patient Safety Collaborative Colloquium 1/28/2010
  - Hospital Council of Northern and Central California hosted three webinars as of 2/1/2010 to introduce the collaborative
  - Commitment letter outlines each hospital’s performance goals
Summary and Next Steps

- Anthem Blue Cross and the Hospital Associations joined forces to capitalize and strengthen the quality of care
  - Break down barriers to drive improvement
  - Achieve zero avoidable errors and save lives
  - Be the model of change for patient safety

- Next steps
  - Actively recruit hospital partners
  - Implement proven interventions
  - Monitor data and track financials

- More to come…

- Questions? Thank you!